

# Jeremy Watson

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## Education

Ph.D. Strategy & Innovation, Boston University, 2018 (expected).

*Dissertation Title: Cumulative Innovation and Re-use Under Copyright*

*Dissertation Committee: Timoty Simcoe (chair), Iain Cockburn, Megan MacGarvie, Michael Meurer*

B.S. Biochemistry, Georgia Institute of Technology, 2011.

## Research

### *Working Papers*

What is the Value of Re-use? Complementarities in Popular Music, 2017 [*Job Market Paper*]

Copyright and the Production of Hip Hop Music, 2016

Forking, Fragmentation and Splintering (with T. Simcoe), 2017

It was Fifty Years Ago Today: Recording Copyright Term and the Supply of Music (with Megan MacGarvie, John McKeon), 2017

### *Selected Works in Progress*

The Effects of Copyright Enforcement: Evidence from Sampling (with T. Simcoe)

The Nature of Pharmaceutical Innovation (with L. Branstetter, C. Chatterjee, M. Higgins)

## Invited Presentations

2018 Boston University Law School I.P. Seminar

*It was Fifty Years Ago Today: Recording Copyright Term and the Supply of Music*

2018 NBER Digitization Meeting

*It was Fifty Years Ago Today: Recording Copyright Term and the Supply of Music*

2017 NBER Productivity Seminar

*What is the Value of Re-use? Complementarities in Popular Music*

2017 Platform Strategy Research Symposium, Boston University

*Forking, Fragmentation, and Splintering*

2017 Consortium on Competitiveness and Cooperation, University of Pennsylvania

*Copyright and the Production of Hip Hop Music*

2016 Roundtable for Engineering Entrepreneurship Research, Georgia Institute of Technology

*Copyright and the Production of Hip Hop Music*

## Grants

NET Institute Summer Grant, 2017

NBER Productivity, Innovation and Entrepreneurship Research Grant, 2017-2018 (w/ M. MacGarvie, T. Simcoe)

Boston University Business PhD Fellowship, 2012-2017

## Teaching

**Lecturer:** SL422 Strategy, Innovation, and Global Competition (2015) (Evaluation: 4.52/5)

**Teaching Assistant:** SL422 Strategy, Innovation, and Global Competition (2013,2014)

## Invited Doctoral Consortia

2016 NBER Digitization Tutorial (Stanford)

2014 Strategy Research Initiative PhD Bootcamp (IESE New York)

## References

### **Timothy Simcoe**

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### **Megan MacGarvie**

*Associate Professor of Markets, Public Policy and Law*

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### **Matthew Higgins**

*Associate Professor of Strategy & Innovation*

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### **Iain Cockburn**

*Richard C. Shipley Professor in Management*

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