

Jeremy Watson

Boston University
Questrom School of Business
Department of Strategy & Innovation
595 Commonwealth Avenue
Boston, MA 02215

Email: jermymw@gmail.com
Website: jwatson.me

Education

Ph.D. Strategy & Innovation, Boston University, 2018 (expected).

Dissertation Title: Cumulative Innovation and Re-use Under Copyright

Dissertation Committee: Timoty Simcoe (chair), Iain Cockburn, Megan MacGarvie, Michael Meurer

B.S. Biochemistry, Georgia Institute of Technology, 2011.

Research

Working Papers

What is the value of re-use? Complementarities in Popular Music, 2017 [Job Market Paper]

Copyright and the Production of Hip Hop Music, 2016

Forking, Fragmentation and Splintering (with T. Simcoe), 2016

It was Fifty Years Ago Today: Recording Copyright Term and the Supply of Music (with Megan MacGarvie, John McKeon), 2017

Selected Works in Progress

The Effects of Copyright Enforcement: Evidence from Sampling (with T. Simcoe)

The Nature of Pharmaceutical Innovation (with L. Branstetter, C. Chatterjee, M. Higgins)

Invited Presentations

2017 NBER Productivity Seminar [Scheduled]

What is the value of re-use? Complementarities in Popular Music

2017 Platform Strategy Research Symposium, Boston University

Forking, Fragmentation, and Splintering

2017 Consortium on Competitiveness and Cooperation, University of Pennsylvania

Copyright and the Production of Hip Hop Music

2016 Roundtable for Engineering Entrepreneurship Research, Georgia Institute of Technology

Copyright and the Production of Hip Hop Music

Grants

NET Institute Summer Grant, 2017

NBER Productivity, Innovation and Entrepreneurship Research Grant, 2017-2018

Boston University Business PhD Fellowship, 2012-2017

Teaching

Lecturer: SL422 Strategy, Innovation, and Global Competition (2015) (Evaluation: 4.52/5)

Teaching Assistant: SL422 Strategy, Innovation, and Global Competition (2013,2014)

Invited Doctoral Consortia

2016 NBER Digitization Tutorial (Stanford)

2014 Strategy Research Initiative PhD Bootcamp (IESE New York)

References

Timothy Simcoe

Associate Professor of Strategy & Innovation

Questrom School of Business

Boston University

(617) 358-5725

tsimcoe@bu.edu

Megan MacGarvie

Associate Professor of Markets, Public Policy and Law

Questrom School of Business

Boston University

(617) 353-9490

mmacgarv@bu.edu

Matthew Higgins

Associate Professor of Strategy & Innovation

Scheller College of Business

Georgia Institute of Technology

(404) 894-4368

matt.higgins@scheller.gatech.edu